

Highlights of the First Six Months



- RTL Group launches three new TV channels: RTL Kockica in Croatia, Geo Television in Germany and RTL CBS Extreme HD in Southeast Asia.
- Fremantle Media buys 75 percent of shares in the reality-TV producer 495 Productions, expanding its presence in the US cable broadcasting market.
- Fremantle Media and Vice Media launch “Munchies,” a new multichannel platform for digital content related to food and nutrition.
www.rtl-group.com



- John Green’s #1 bestselling “The Fault in Our Stars” sells more than 5.7 million copies published by Penguin Random House imprints, January–June.
- Penguin Random House’s publishing presence in Spain and Latin America greatly expands with the acquisition of Santillana Ediciones Generales’s trade publishers on July 1, 2014.
- Penguin Random House’s new corporate logo and brand-identity system, featuring the imprint logos, is introduced worldwide.
www.penguinrandomhouse.com



- G+J strengthens its position in ad marketing by acquiring Veeseo and a stake in Trnd, becoming Europe’s biggest provider of content recommendations.
- In France, Prisma Media buys a stake in the country’s leading video marketer, Advideum, at the end of 2013, further enhancing its market position in digital marketing.
- G+J Germany celebrates the anniversary of the printed editions of “Brigitte” (60 years) and “Gala” (20 years), and expands its brands in digital to about 30 e-mags and more than 50 websites and apps.
www.guj.com



- Arvato’s acquisition of Netrada turns it into one of the leading European providers of integrated e-commerce services.
- Arvato acquires five more service centers in Germany.
- Expansion of services businesses and successful new customer recruitment in Turkey, Poland and India.
www.arvato.com



- Upcoming contract renewal with Penguin Random House increases volumes and boosts capacity utilization at Be Printers USA.
- Production of a major order for an Italian client on the occasion of the soccer World Cup.
- Adoption of a “Future Package” by the workforce safeguards jobs and significantly lowers costs at the Ahrensburg site.
www.be-printers.com



- BMG continues its expansionist course by taking over the music rights companies and catalogs Talpa Music, Montana and Hal David and initiates its market entry in China.
- Education business is expanded through commitment to invest an amount in the hundreds of millions in a second University Ventures fund.
- Digital activities in the growth regions China, India and Brazil strengthened through fund participations and direct investments.
www.bertelsmann.com