

# BERTELSMANN

## At a Glance

### Key Figures (IFRS)

in € millions	2013	2012	2011	2010	2009
<b>Business Development</b>					
Consolidated revenues	16,356	16,065	15,253	15,786	15,364
Operating EBIT	1,754	1,732	1,746	1,852	1,424
Operating EBITDA	2,313	2,210	2,234	2,400	2,003
Return on sales in percent <sup>1)</sup>	10.7	10.8	11.4	11.7	9.3
Bertelsmann Value Added (BVA) <sup>2)</sup>	283	362	356	371	26
Group profit	870	612	612	656	35
Investments <sup>3)</sup>	1,312	655	956	753	662
<b>Consolidated Balance Sheet</b>					
Equity	8,738	6,083	6,149	6,486	5,980
Equity ratio in percent	40.7	32.2	33.9	34.5	30.9
Total assets	21,448	18,864	18,148	18,779	19,378
Net financial debt	636	1,218	1,809	1,913	2,793
Economic debt <sup>4)</sup>	4,178	4,773	4,913	4,915	6,024
Leverage factor	2.0	2.3	2.4	2.3	3.2
<b>Employees (in absolute numbers)</b>					
Germany	38,840	38,434	37,519	36,462	36,930
Other countries	72,923	65,852	63,107	67,957	66,053
Total	111,763	104,286	100,626	104,419	102,983
Dividends to Bertelsmann's shareholders	180	180	180	180	60
Distribution on profit participation certificates	44	44	44	44	75
Employee profit sharing	101	92	107	118	65

Figures adjusted for financial year 2012; figures before 2012 as reported in the respective financial year.

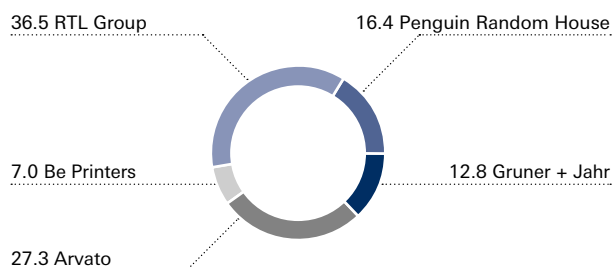
1) Based on operating EBIT.

2) Bertelsmann uses the BVA as a strictly defined key performance indicator to evaluate the profitability of the operating business and the return on investment.

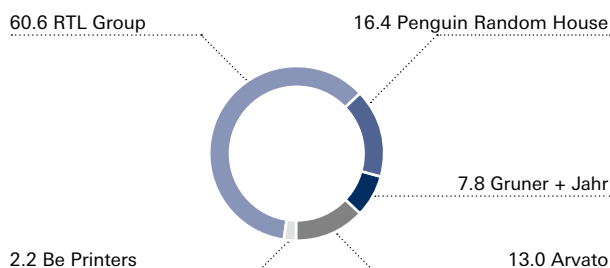
3) Taking into account the financial debt assumed, investments amounted to €1,988 million (2012: €655 million).

4) Net financial debt plus pension provisions, profit participation capital and net present value of operating leases.

### Total Revenues by Segments in percent<sup>5)</sup>



### Operating EBIT by Segments in percent<sup>5)</sup>



5) Based on total from segments not including Corporate Investments, Corporate and Consolidation.